IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: John Covert, et al

Serial No. - -

Filed: Herewith

For: System and Method for Creating

Customized Electronic Messages

Docket No.: 034734.00002

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INFORMATION DISCLOSURE STATEMENT

In compliance with the duty of disclosure set forth in 37 CFR 1.56 and 1.98, the patents listed on the attached Form PTO/SB/08A are submitted for possible pertinency to the examination of this application.

Respectfully submitted,

John A. Demos

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Approved for use through 07/31/2006. OMB 0651-0031

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Substitute for form 1449/PTO	Complete if Known		
	Application Number		
INFORMATION DISCLOSURE	Filing Date	Herewith	
INFORMATION DISCLOSURE	First Named Inventor	John Covert	
STATEMENT BY APPLICANT	Art Unit		
(Use as many sheets as necessary)	Examiner Name		
Sheet 11 of 1	Attorney Docket Number	034734.00002	

			U. S. PATENT	DOCUMENTS	
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 6,205,432	03-20-2001	Chuck E. Gabbard, et	
		^{US-} 2001/0044745	11-22-2001	Mark D. Shaw	
		us- 2001/0032240	10-18-2001	David Malone, et al	
		us- 2001/0047294	11-29-2001	Anthony R.Rothschild	
		us- 2002/0019849	02-14-2002	Eldar Tuvey, et al	
		^{US-} 2002/0029250	03-07-2002	Jay Reiner	
-		us- 2002/0078158	06-20-2002	Scott T. Brown, et a	
		US-			

FOREIGN PATENT DOCUMENTS						
	Cite No.1		Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	
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Examiner	Date	
Signature	Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). *For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. *Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. *Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.